

# Privacy Policy

The Bethany Lutheran Church website is a self-contained program owned and operated by Bethany Lutheran Church. We understand that you care how information about you is used and shared. We do too. We hope the following policy will help you understand how we collect, use, and protect the information you provide to us through our website.

This Privacy Policy governs the manner in which Bethany Lutheran Church collects, uses, maintains and discloses information collected from users (each, a “User”) of the [www.bethanycr.org](http://www.bethanycr.org) website (“Site”). This privacy policy applies to the Site, all subsequent sites, and all products and services offered by Bethany Lutheran Church.

## Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site related activities.

## Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

## Web browser cookies

Our site may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

## How we use collected information

Bethany Lutheran Church may collect and use Users personal information for the following purposes:

- To improve customer service  
Information you provide helps us respond to your customer service requests and support needs more efficiently.

- To personalize user experience  
We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- To improve our Site  
We may use feedback you provide to improve our products and services.
- To process payments  
We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.
- To send period emails  
We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.
- To run a promotion, contest, survey or other Site feature  
To send Users information they agreed to receive about topics we think will be of interest to them.

### How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information, and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over a secured SSL communication channel and is encrypted and protected with digital signatures.

### Internet Communication

The privacy of communication over the Internet cannot be guaranteed, because the Internet is not a secure medium. You agree that Bethany Lutheran Church is not responsible for any harm, loss, or damage you may incur by the sending of personal or confidential information over the Internet by or to Bethany Lutheran Church.

### Blogs and News Boards

Our website, blogs, and news boards are a place where users can go to share their thoughts and ideas about the topic at hand. Blog and/or News participants must adhere to any additional posted terms and conditions. Blogs and News board moderators enforce applicable rules. Any information we collect in connection with a consumer's participation on our message boards will adhere to this privacy policy. We ask our users to respect the privacy of others. Disclosure of phone numbers, addresses, age or other personally identifying information that may violate someone else's privacy is prohibited. Encouraging or asking users to disclose publicly their personally identifying information is also prohibited. We reserve the right to delete any content that violates these rules or any posted term or condition. Additionally, we reserve the right to ban any user who violates these rules. For details on online communication for

children in the United States and Canada under the age of 13, please see the section entitled “Policies for Children”.

### Children’s Privacy

We are committed to complying with the guidelines set forth by the Children’s Online Privacy Protection Act. The Site is not directed to children under the age of 13. We do not knowingly collect or maintain information on Privacy Policy Revised November 2024 children under the age of 13. If you are the parent or guardian of a child age 13 or under who has provided us with Personal Information and you would like that information removed, please contact us at [comm.bethanycr@gmail.com](mailto:comm.bethanycr@gmail.com).

### Sharing your personal information

We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as processing payments, providing customer service, sending marketing communications, fulfilling subscription services, conducting product research and analysis, providing and maintaining a cloud computing environment, fixing bugs.

### Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website’s own terms and policies.

### Governing Law

This Privacy Policy and its terms shall be governed in all respects by, and construed in accordance with the laws of the State of Iowa without regard to the conflicts of law’s provisions therein.

### Enforcement

Bethany Lutheran Church periodically reviews its compliance with this Privacy Policy. When we receive formal written complaints regarding privacy issues, it is our policy to contact the complaining user regarding his or her concerns.

We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between Bethany Lutheran Church and an individual.

### Changes to this privacy policy

Bethany Lutheran Church has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

## Retention Policy

We will retain personally identifying information about you for the period necessary to fulfill the purposes outlined in this Policy unless a longer retention period is required by law or regulations.

## Your acceptance of these terms

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this Privacy Policy Revised November 2024 policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes